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1 May 2024

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Tēnā koe [REDACTED]

Response to your official information request

Thank you for your official information request received on 3 April 2024 for a breakdown of the actual and budgeted expenditure, the procurement process, and service providers engaged for PR and Communications support at Toitū Te Whenua Land Information New Zealand (LINZ).

LINZ has used the Te Kawa Mataaho Public Service Commission (PSC) guidance for defining Communications functions:

"A broad range of functions primarily focused on public-facing communications channels such as media, social media, and publications."

www.publicservice.govt.nz/guidance/guidance-communications-function-definition

However, the information provided in this response is taken from the LINZ Annual Review, so contains some contracts which are outside of the definition.

We have interpreted your request as relating specifically to PR and Communications support provided by contractors and consultants. As such this response does not include permanent or fixed-term staff salaries.

Please see below for the response to the requests.

1. Budgeted expenditure for current financial year as well as the previous two financial years.

Refer to **Table 1** in **Attachment 1** for this information.

Please note budgeted expenditure reported is only for the Customer Engagement business group. Other LINZ business groups may have had PR or Communication budget, such as for specific projects, but these are not included in this part of the response under Section 18(f) – because the information requested cannot be made available without substantial collation or research.

2. **Actual expenditure for current financial year as well as the previous two financial years.**

- a) **Names of the companies, agencies, or individuals that received payment for providing PR and Communications services to LINZ.**
- b) **Procurement process for each instance of expenditure.**
- c) **Value of contract for each contract awarded to service providers.**

Refer to **Table 2 in Attachment 1** for this response.

Please note the actual expenditure of communications contractors on projects outside of the Customer Engagement team are included in this report. LINZ has noted the specific purpose for which the expenditure has occurred.

You have the right to seek an investigation and review by the Ombudsman of this decision. Information about how to make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

Please note, this response letter outlining our decision on your request, **with your personal details withheld**, and any attached documentation will be published on the Toitū Te Whenua Land Information New Zealand website. This is likely to be published by 8 June 2024.

Nāku noa, nā



Bruce Simpson
Head of Business and Commercial/CFO