

Table 1 – Budgeted spend across the Customer Engagement business group.

Year	Budgeted
2023/24	\$60,000
2022/23	\$45,000
2021/22	\$0*

*No contractor or consultant costs were budgeted for 2021/22, any engagements would have been managed through underspends

Table 2 – Actual spend on Communications support.

2023/24 (as at 31 March 2024)

Supplier	Procurement process	Contract value/spend	Specific purpose
Momentum Consulting Group	AOG Panel Provider	\$53,360.84	Customer Engagement

For the 2022/23 and 2021/22 financial years please refer to LINZ's Annual Review Questionnaire responses copied below. Please note all contracts outlined were engaged through an AOG panel provider.

2022/23

Question 72 – Communications consultants

Were any consultants, contractors or agencies contracted to provide communications, media or public relations advice or services in the 2022/23 financial year; if so, with whom did they contract, what was the specific purpose or project, for what length of time and at what total actual or estimated cost? How does this compare to each of the previous four financial years?

Response 2022/23:

The following table sets out the number of consultants or agencies who provided communications, media, or public relations advice or services in 2022/23 and the previous four financial years.

Financial year	2018/19	2019/20	2020/21	2021/22	2022/23
Number of contractors	1	4 ¹	4	9	6
Total/estimated cost	\$9000	\$457,779	\$101,068	\$812,758 ²	\$414,404 ³

¹This figure was reported as 3 in LINZ's 2021-22 Annual Review response.

² Additional expertise was needed to deliver the website upgrade project in 2021/22, this explains the increase in costs.

³The above figures show the total spend within each fiscal year. (For the response in 2021/22, LINZ provided the full value of each contract, even if that contract spanned multiple years. This has now been corrected.)

2022/23 Contractors

Service Type	Specific Purpose	Contractor	Role	Spend in 2022/23 (\$)	Duration
Contractor	NZGB Centennial Board 2024 implementation plan	Sarah Turnbull	Senior Communications and Engagement Advisor	4,296	27/02/23 - 10/03/23
Contractor	Backfill – STEP engagement and outreach	Momentum Consulting Groups	Marketing Specialist	70,639	19/12/22 - 30/06/23
Contractor	Communications and engagement for launch of new Charts and LINZ websites	Randstad Limited	Senior Communications Advisor	10,381	10/06/22- 29/07/22
Contractor	Backfill – Communications Account Manager	Robert Walters	Communications Account Manager	105,846	28/10/21 - 28/10/22
Contractor	Overseas Investment Regime reform implementation	Jackson Stone & Partners Limited	Senior Communications Advisor	107,602	21/3/22- 20/12/22
Contractor	Rebuilding Landonline communications advice and support	Holly Thorpe	Senior Communications Advisor	115,640	2/11/20 – 30/11/22

2021/22

Question 72 – Communications consultants

Were any consultants, contractors or agencies contracted to provide communications, media or public relations advice or services in the 2021/22 financial year; if so, with whom did they contract, what was the specific purpose or project, for what length of time and at what total actual or estimated cost? How does this compare to each of the previous four financial years?

Response

The following table sets out the number of consultants or agencies who provided communications, media, or public relations advice or services in 2021/22 and the previous four financial years.

Financial year	2017/18	2018/19	2019/20	2020/21	2021/22
Number of contractors	2	1	3	4	9

2021/22 Contractors

Service Type	Specific Purpose	Contractor	Role	Contract Value (\$)	Duration
Contractor	Website project	Randstad Limited	Senior Communications Advisor	28,000	10/06/2022 - 29/07/2022
Contractor	Communications and stakeholder engagement support for the Overseas Investment work programme	JacksonStone & Partners Limited	Senior Communications Advisor	181,440	21/03/2022 - 20/12/2022
Contractor	Providing communications across the business groups, as well as guidance and thought leadership during internal change programme	OCG Consulting Limited	Senior Communications Advisor	97,836	15/11/2021 - 31/03/2022
Contractor	Backfill supporting Location Information, NZ Geographic Board, media relations and	Robert Walters	Communications Account Manager	305,429	28/10/2021 - 28/10/2022

	internal change programme				
Consultant	Rebuilding Landonline - content development	Senate Communications Limited	Advisory	11,000	01/10/2021 - 31/10/2021
Consultant	Strategic & Digital Communications Review	The RDC Group (2021) Limited	Advisory	80,000	27/09/2021 - 05/11/2021
Contractor	Supporting communications across Toitū Te Whenua	OCG Consulting Limited	Senior Communications Advisor	107,179	04/10/2021 - 11/02/2022
Contractor	Supporting communications across Toitū Te Whenua	OCG Consulting Limited	Communications Advisor	106,432	20/09/2021 - 25/02/2022
Contractor	Backfill supporting Location Information & NZ Geographic Board	Robert Walters	Senior Communications Advisor	70,210	13/07/2021 - 15/10/2021

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