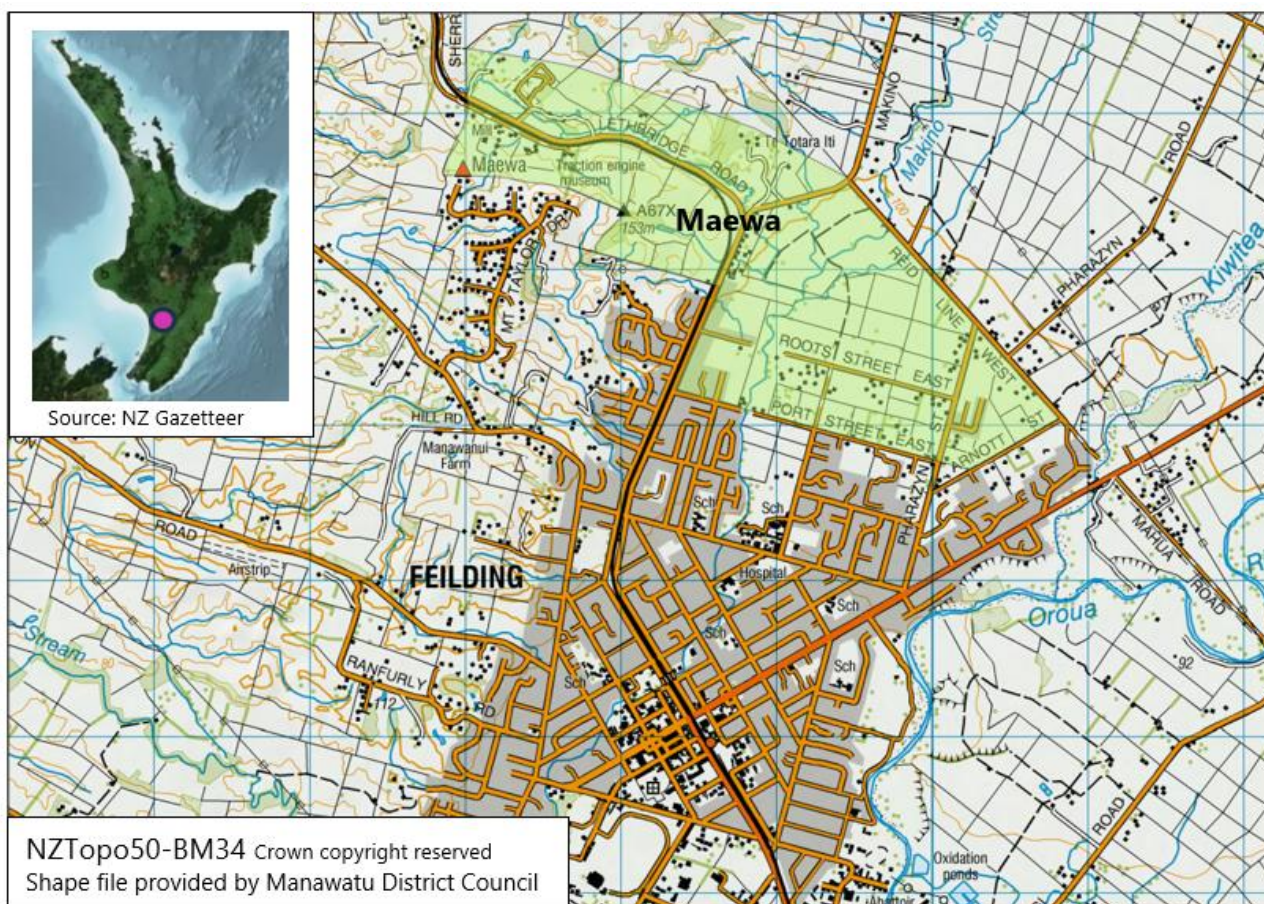


# Submissions considered by the Board on 15 October 2024 for: Maewa (suburb) [altered from Maewa (locality) and Precinct 4 (local use name), including a new extent]



## Summary

At its hui on 30 April 2024 the Board accepted a proposal from Manawatu District Council to alter the recorded<sup>1</sup> locality name Maewa by extending it eastwards to include a future housing development locally referred to as Precinct 4 and formalise it as the official name of a suburb of Feilding.

During the public notification period between 6 June 2024 and 8 August 2024 the Board received 32 submissions supporting and 26 submissions objecting to the proposal.

Generally, the submitters supporting the proposal do so because Maewa is an original Māori name gifted by iwi and is associated with the area and its history.

Some objecting submitters oppose the boundaries provided by Manawatu District Council, which were notified with the proposal. One submitter who supports the name has also challenged the boundaries. However, no consistent view on the boundary has emerged and the Board agreed at its 30 April 2024 hui that an extent wouldn't be included in a final gazette notice but added to the [LINZ<sup>2</sup> Suburbs and Localities dataset](#). Therefore, it is recommended that the Board

<sup>1</sup> A recorded place name is one that has appeared on at least two authoritative maps, charts or databases, which Pou Taunaha has resolved to be: NZMS map, LINZ Archived Place Names Database, [Kā Huru Manu](#), and all hydrographic and bathymetric maps and charts published under a New Zealand hydrographic authority at the time of publication. It is not official.

<sup>2</sup> Land Information New Zealand

approve the extent as notified and that these submitters approach either the council or the Toitū Te Whenua LINZ Addressing team who administer the dataset with their concerns.

The reasons in the objecting submissions aren't considered to outweigh the original reasons why the Board accepted the proposal.

### **Board's decision**

At its 15 October 2024 hui the Board made this decision on the proposal:

The Board **considered** the submissions and their reasons on the proposal to alter the unofficial recorded locality name **Maewa** and its extent to become the official name of a new suburb of Feilding.

**and**

**Rejected** the objecting submissions, including those that made alternative proposals, based on the reasons provided not outweighing the reasons that the Board accepted the proposal, being:

- the proposal with its extent having been made by the council itself (which the Board encourages<sup>3</sup>),
- the new suburb needing its own name with separate identity, noting that there are no other named suburbs in Feilding,
- the new suburb meeting the NZGB Act 2008 definition of 'an identifiable area within a local authority area, usually urban in character, with facilities such as those for education, transport, and shopping',
- Maewa being an original Māori name that has a strong association with the wider area,
- recognising the traditional narrative and cultural values associated with the name,
- evidence of support for the proposal from mana whenua and residents of the existing Maewa (locality), and
- giving effect to the Board's strategic goal to officially name and define all suburbs and localities.

**and**

**Confirmed** the Board's earlier decision to accept the proposal to alter the unofficial recorded locality name **Maewa** to become the official name of a new suburb of Feilding,

**and**

Will **report** the Board's decision to the Minister for Land Information and **request** the Minister to make the final determination on the proposal.

**and**

Will **encourage** Toitū Te Whenua LINZ's Addressing team to discuss with Manawatu District Council suggestions in some submissions to adjust the extent of the boundaries.

**Noting** that the Board will not make a decision on the extent of the suburb but will defer to the council and the Toitū Te Whenua LINZ Addressing team, in liaison with the Secretariat.

<sup>3</sup> <https://www.linz.govt.nz/guidance/place-naming/propose-place-name/suburb-and-locality-names>

## Background

Board minutes  
30 April 2024  
[abridged]

The Board agreed that the public consultation period should be two months. The boundary extent the council has provided is defined for the first time and should be notified with the proposal. However, it wouldn't be included in a final gazette notice, but added to the LINZ Suburbs and Localities dataset and its future management arranged under the new process to be formalised with the relevant staff from Toitū Te Whenua LINZ. The Board noted that Ngāti Kauwhata had gifted the name to the council.

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## Notification

Advice to mana  
whenua

On 6 May 2024 the Secretariat advised Rangitāne o Manawatū, Te Rūnanga o Raukawa, Ngā Wairiki Ngāti Apa and Ngāti Kauwhata that the Board would be publicly notifying the proposal for two months from 6 June 2024.

Advice to MPs

On 6 June 2024 the Secretariat advised the Members of Parliament for Rangitikei and Te Tai Hauāuru and all adjacent electorates that the proposal was open for submissions until 8 August 2024.

Public  
notification  
including social  
media

The Board advertised the proposals:

- in the [New Zealand Gazette](#), *Sunday Star Times*, *The Post*, *Feilding-Rangitikei Herald* and *Whanganui Chronicle*,
- on the Toitū Te Whenua LINZ<sup>4</sup> [Consultation](#) page, its [Facebook page \(including a reminder\)](#), and the New Zealand Government's [Consultation](#) page.

Media

The Board released a bilingual [media advisory](#) on 6 June 2024, which was also posted on the Toitū Te Whenua LINZ website.

Articles on the proposal were published in the [Whanganui Chronicle](#) on 7 June 2024 and the [Manawatū Standard](#) on 11 June 2024.

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## Submissions

Summary

During the notification period between 6 June 2024 and 8 August 2024 the Board received 58 submissions, with 32 in support and 26 objecting to the proposal.

Submission method	Supporting	Objecting	Total
Online form	30	25	55
Email	2	1	3
	32	26	58

The Secretariat has commented below on several of the objecting submissions of note. Full copies of all submissions are in the supporting information.

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<sup>4</sup> Land Information New Zealand

Local engagement This table has the location of the submitters based on volunteered information, which is collected to inform on the level of local community engagement. It does not indicate that they have a greater influence on the outcome of the proposal.

	Feilding	Rest of NZ	Unknown	Total
Supporting	8	23	1	32
Objecting	13	12	1	26
Total	21	35	2	58

Affiliation field The online submission form has a voluntary option for affiliation for the Board’s reference when considering submissions. The submission spreadsheets in supporting information have affiliation information where it has been provided.

Validity of the submissions The proposals for Abbots Creek, Rangitikei District, Pito One, Takaanini, Takaanini Railway Station and Te Tōangaroa were notified at the same time as this proposal. The Board received nine submissions that didn’t specify which proposal they were objecting to. They are included in supporting information for reference but are not counted in the tables above.

### Comment on the boundaries from a submitter who supports the name

A submitter who supports the name has challenged where the boundaries should be, instead proposing:

- Northern: Reid Line West (mostly as proposed)
- Eastern: Kimbolton Road between North Street and the Kiwitea Stream (slightly further west than proposed)
- Southern: North Street, which is a major arterial road and a more natural boundary between suburbs in Feilding
- Western: either Makino Road or Makino Stream, with either making a natural boundary.

### Summary of the 26 objecting submissions with Secretariat comments where relevant

- Waste of time and money. Public money can be spent in more useful ways.
- People don’t understand or want to use the Māori language or place names.
- Some objecting submitters challenged the boundaries provided by Manawatu District Council, which were notified with the proposal, advising that:
  - ❖ It creates a suburb that transcends Makino Road and Makino Stream which is a natural boundary (the east and west sides of Sherwill Street, Port Street and Root Street are separated by the stream and have no connection).
  - ❖ Maewa starts at Makino Road, is bounded by Leithbridge Road and extends towards Managhs Road to the west.
  - ❖ Calling the suburb Maewa on the east side of Makino Road is too far distant from the area currently named Maewa.
  - ❖ The current Maewa doesn’t include the area east of Makino Road. The area east of Makino Road should have a different name to define it.
  - ❖ The area by Feilding cemetery is already called Maewa, it would be confusing give the new subdivision the same name.

*The extent of the new suburb provided by Manawatu District Council was notified with the proposal. The Board has decided that it will not include an extent in a final gazette notice as its focus is on the name itself, but instead request that it be added to the [LINZ Suburbs and Localities dataset](#). Therefore, the submitters may approach either the council or the Toitū Te Whenua LINZ Addressing team, who administer the dataset, with their concerns/requests.*

- Alternative names proposed were Morning View, Northview and Rangeview.  
*No compelling reasons were provided for these alternative proposals.*
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### **Supporting information**

1. Board report – Maewa – 2024-04-30
2. Objecting submissions received via online platform (25)
3. Objecting submission received by email (1)
4. Supporting submissions received via online platform (30)
5. Supporting submissions (2) received by email
6. Nine miscellaneous objections (no proposal specified)